

BenchmarkBridge

Customized benchmarks at low costs

Product offerings – Royalty / CUP benchmarks

Services offerings

BenchmarkBridge offers benchmarking studies, based on customised approach and at low costs.

- Prepared on renown (global) databases
- Fully flexible, based on your needs and/or our suggestions
- Searches conducted based on manual review and websites check
- Branded or white label reports issued in PDDF format

Products	explanation
BenchmarkBridge Library	<p>We conduct some 2500 benchmarks annually which might grow to 3500 due to this new initiative.</p> <p>All our benchmarking studies will be made available to our clients and reports can be re-issued upon your request.</p>
Basic benchmark	<p>Customized benchmarks based on self service concept: Client gives clear instructions to benchmarking team (term sheet with main terms) and gets the results of the royalty analyses in return</p>
Advanced benchmark	<p>Customized benchmarks based on self service concept: Client gives clear instructions to benchmarking team receives some input from benchmarking team before they commencing search and gets results including accepted and rejected transactions including copy of accepted agreements for its input and approval</p>
BenchmarkBridge Pro benchmark	<p>Full service, customized benchmarks conducted as joint effort which includes our input and sign-off. We also offer bridged expectations and template agreement as part of the full-service concept.</p>

Starting offer: Bridging expectations

When the benchmark results are not in line with your expectations, we offer a new benchmark at half of the price



BenchmarkBridge - Benchmarking overview

(Royalty transactions – CUP)

	BenchmarkBridge Library	Basic Benchmark	Advanced Benchmark	BenchmarkBridge Pro
Service concept	“ Off the shelf ”	Self service		Full Service
Price (excl VAT)	EUR 1,350	EUR 1,850	EUR 2,750	EUR 6,750
Database	All renown global databases (RoyaltyRange, RoyaltyStat)			
Nr of databases	n/a	1 database search	Both databases	
Search strategy	Standard	Customized, based on your term sheet	Customized, based on your term sheet and our input	Customized, based on your agreement, joint effort
Call to discuss search strategy	n/a	n/a	Yes, when required	Yes
Manual search	Standard	Yes	Yes	Yes
Output for your review	n/a	Yes, summary of results	Yes, summary of results & accepted agreements	Yes, summary of results & accepted agreements
Call to discuss outcomes	n/a	n/a	n/a	Yes
Guaranteed satisfaction	Yes	Yes	Yes	Yes, free of charge
Report	Branded or white label report			
Agreement	Optional	Optional	Optional	Yes, free of charge
Timeline for analyses#	n/a	4	5	8
Timeline for report###	2	3	3	3

nr of working days counting from receipt of payment

nr of working days counting from receipt of confirmation on (final) outcomes

Full flexibility – optional elements

Other transactions

In addition to royalty rate analyses, we can also conduct other CUP analyses. These transactions are often very specific and the analyses depend on the complexity of the contractual set-up and structure. We can therefore only provide our low-cost solution and pricing upon request.

Implementation support

Implementation of a transfer pricing benchmark might entail reflecting the benchmark in intercompany transaction pricing, performing any required year-end adjustments, and incorporating these adjustments into the books. If you need our assistance with these matters, our expert transfer pricing team in the Netherlands can support you. These services are provided on a standard time-spent basis. Please feel free to reach out with any queries.

Agreements

As part of our full service concept, we can assist you with drafting a loan agreement with the terms that we most often see in our analyses (standard agreement). Obviously we can also assist you in preparing an agreement that includes more terms (customized agreement). These agreements are textual suggestions prepared based on our experience. We recommend legal review.

The agreement can also be drafted as optional item for EUR 750. Customized agreement will be priced upon request.

Audit support

The benchmarking reports are based on generally accepted benchmarking principles, based on OECD guidance, which does not prevent that authorities raise questions on them. We/our partners can assist you in such process and use additional information from the benchmarking search in the process, even years after the benchmark has been conducted. Please let us know when you require such additional support.

Other

We are convinced that we provide fully customised searches and benchmarking reports on renowned databases at low costs, however if you feel that your personal requests are not met in our product offerings, please let us know and we will discuss how to accommodate your request.

Frequently asked questions

How can you offer these benchmarks at such low costs?	The BenchmarkBridge proposition is based on providing maximum level of flexibility within standardised and software enabled processes to provide our benchmarks at low costs. We add your benchmark to our BenchmarkBridge Library which could subsequently be re-used by other clients.
When do you commence with the benchmark?	You will receive an invoice upon submitting the benchmarking request form. Once the invoice has been settled we will commence with the benchmark
Is it possible to get benchmarking report based on specific text?	The BenchmarkBridge proposition is based on providing maximum level of flexibility within standardised processes to allow to provide our benchmarks at low costs. We kindly request you to address your request to our marketing team and we discuss whether we can accommodate your request.
What if the benchmark results are not acceptable?	When the benchmark process or outcomes is not acceptable to our clients, which cannot be bridged by minor changes to the manual review, we offer a renewed benchmarking process for half of the price.
Do you also prepare benchmarks other than the Financial Transactions benchmarks	Yes, in addition to the CUP benchmarks we also provide TNMM Goods and Services benchmarks and Financial Transactions analyses on other reknown global databases. Please reach out to our marketing team (marketing@benchmarkbridge.com) when you would like to conduct such benchmark or receive additional information.

Recommendations and contact details

Products	Recommended for
BenchmarkBridge Library	Clients that (urgently) need a standard benchmark at low cost
Basic benchmark	Advisors/transfer pricing professionals that would like to get a cost-efficient benchmark on one database.
Advanced benchmark	Advisors/transfer pricing professionals that would like to lead the benchmarking process and that are experienced with benchmarking process and review
BenchmarkBridge Pro benchmark	Advisors/transfer pricing professionals/corporates that would like us to be in the lead of the benchmarking process and/or are less experienced with benchmarking process and review

For questions or ordering benchmarks, please reach out to us!

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